

TERMS & CONDITIONS

Schedule to the Terms and Conditions

All capitalised terms used in this Schedule give meaning given to the language used in the Terms and Conditions.

Competition

Lightbulb Moments Competition

Promoter

Regional Australia Institute (RAI)

Level 2, 53 Blackall Street, Barton ACT 2600

AUSTRALIA

ABN – 65 152 955 667

Competition Website

<http://regionalaustralia.org.au/home/PRIME7>

Entry Restrictions

(Clause 4)

Entry to the Competition is open to:

- People, community organisations and businesses located outside a major capital city in Australia.

Competition Period

(Clause 5)

Competition and Entry Period commences: Monday 26 December 2017

Entry Period closes: Sunday 11 February 2018

Competition End: Monday 30 April 2018

Entry Method

(Clause 6)

To enter, entrants must:

Complete a submission using the competition form hosted on the Competition Website, during the Entry Period, providing the following information:

- A general overview of the Entrant (name, email, phone number, postcode, etc);
- A short summary of the 'place' where the project is located (size, recent issues, history etc);
- A general overview of the Project (name, location, postcode, summary description and project stage);
- Who will benefit from the project and what will be different for them as a result;
- To what degree the project is expected to be for profit or not-for-profit, and how it will be put into action;
- What the key challenges are to making the project a success;
- What is new or innovative about the project;
- What types of support would be valued; and
- How being a National Finalist or Winner would help to make the project a success;

Maximum Number of Entries

(Clause 7)

Entrants may only enter the Competition once.

The Jury

(Clause 8)

The Jury refers to a panel of industry experts, selected by the Promoter to act in a judging capacity for the Competition. The Jury will be comprised of one (1) representative from The Regional Australia Institute, one (1) representative from PRIME7 and up to four (4) independent parties. In their role, members of The Jury will evaluate Competition submissions against a set of Judging Criteria through voting and roundtable discussion methodologies.

Judging Criteria

(Clause 8)

The Judging Criteria refers to a set of benchmarks by which submissions will be judged by The Jury. The Judging Criteria for the Competition falls under six themes:

- How well the project responds to a specific problems or set of key challenges;
- The sum of expected social, economic and other benefits;
- How transferable the project is to other parts of regional Australia;
- How innovative the project is in response;
- How effective the Prize will be to overall project success; and
- The project's overall likelihood of success.

Voting and Judging Process

(Clause 8)

At the conclusion of the Entry Period, The Jury will have up to fifteen (15) business days to consider the Competition submissions and select ten (10) Finalists. The Judges will then determine one (1) National Winner by the Competition End date.

Prize

(Clause 9)

There will be one (1) Major Prize awarded to a National Winner, and ten (10) Minor Prizes, of which one (1) will be awarded to each Finalist.

Minor Prize

Each Finalist will win:

Prize includes:

A Project Development Support Package from the RAI

Promotion surrounding the competition entry

Title of National Finalist for the Competition

Major Prize

The National Winner will win:

All items of the Minor Prize, as well as:

A PRIME7 produced 30 second promotional commercial featuring the Entry

A PRIME7 Airtime Support Package

Feature role in media coverage surrounding the competition

Title of National Winner for the Competition

Prize Restrictions

(Clauses 10 – 15)

See Terms and Conditions

Project Development Support Package

Using the RAI's expert data, insights, analysis and networks across all levels of government, media and business, each finalist will receive the following support:

- Assistance to develop a summary project plan, or critical review of an existing project plan;
- Up to three (3) one (1) hour Regional Australia Institute support sessions, drawing on the RAI's expertise and extensive networks - designed to assist the Finalist make their project a reality; and
- A summary case study featuring the Finalist's Entry, its specific potential and why it deserves support to make it happen.

PRIME7 Airtime Support Package and 30 Second Promotional Commercial

Using the resources of the PRIME7 Network, the prize package will comprise of a 30 second promotional commercial, and a two (2) week no-charge airtime campaign televised across all PRIME broadcast regions (Northern NSW, Gold Coast, Southern NSW, ACT, Regional Victoria and Western Australia) to promote the winning entry:

- The prize package must be claimed prior to Friday 30 June 2018;
- The campaign period may exclude some peak periods, such as Easter, Christmas and School Holidays. Placement will be at the discretion of PRIME7;
- The two (2) week airtime campaign will be scheduled on a daily run-of-station basis from 6.00am to Midnight on all four signals PRIME7, 7TWO, 7mate and 7flix. All no-charge airtime is subject to availability and pre-emptible by fully paid advertisers;
- Production will be a 30 second studio-edited graphics based commercial. PRIME7 will collaborate closely with the winner to produce the commercial, with the winner to make available (within reasonable means) any resource material and/or further information on their winning entry. All commercials produced by PRIME7 at no-charge remain the property of PRIME7, and can only be used exclusively on PRIME7;
- At least 6 weeks' notice is required for production and scheduling purposes.

Winner Notification

(Clause 16)

The Finalists will be notified by Wednesday 28 February 2018, via the phone and email contact details included in their submission.

The National Winner will be announced in the week commencing 16 April 2018.

Rights in Your Entry

(Clauses 16 – 19)

Terms and Conditions

Introduction

1. By entering the Competition, you agree to be bound by these Terms and Conditions. Any instructions relating to the Competition on the Promoter's Website form part of these Terms and Conditions.
2. Any capitalised terms used in these Terms and Conditions have the meaning given in the Schedule, unless stated otherwise. In the event of any inconsistency between the Schedule to the Terms and Conditions (Schedule) and these Terms and Conditions, the Schedule will take precedence.
3. The Promoter may in its absolute discretion refuse to award any Prize to any entrant who fails to comply with these Terms and Conditions.

Entry Restrictions

1. Eligibility to enter the Competition is subject to the Entry Restrictions.
2. This competition is not open to employees of PRIME, the Regional Australia Institute or members of their immediate family.

Competition Period

1. The Competition will be conducted during the Competition Period. Any entry received after the expiry of the Competition Period will be deemed invalid. No responsibility is accepted by the Promoter for late, lost, delayed or misdirected entries.

Entry Method

1. To be deemed eligible for the Prize, entrants must act in accordance with the Entry Method (and any other entry details provided by the Promoter on the Website) during the Competition Period.

Maximum Number of Entries

1. Entrants can enter the Competition up to the Maximum Number of Entries.

Judging Details

1. The entrant(s) whose entry is judged by The Jury to be the best example of the benchmarks outlined in the Judging Criteria will win the Prize. Chance plays no part in determining the Prize winners. Decisions of the Promoter and The Jury are final and will be binding on each person who enters the Competition and no correspondence will be entered into.

Prize

1. The Prize will be awarded as specified in the Schedule.

Prize Restrictions

1. Unless otherwise specified in the Schedule, the Promoter will not be responsible for any additional costs associated with use of the Prize.
2. The Prize winner must redeem the Prize within the dates stipulated by the Promoter. If the Prize winner is not able to redeem the Prize within the timeframe stipulated, the Promoter may determine another Prize winner in its absolute discretion.
3. No component of the Prize can be transferred or redeemed for cash.
4. All Prizes are subject to availability. In the event that any of the Prizes or part of a Prize becomes unavailable due to circumstances beyond the Promoter's reasonable control, the Promoter reserves the right to provide a similar product to the same or greater value as the original prize.
5. It is a condition of accepting the Prize that the winner must comply with all the conditions of use of the Prize and Prize supplier's requirements.

Winner Notification

1. Unless advertised differently, the Prize winner(s) will be notified in accordance with the Winner Notification details in the Schedule.

Rights in Your Entry

1. To be eligible for a Prize your entry must only include original material created by you or material which you have permission to use, which may be included in your entry.
2. By submitting your entry to the Promoter, you grant the Promoter and its licensees and assignees:
3. the right to reproduce and communicate your entry to the public in whole or in part, in perpetuity and throughout the world in any media; and
4. the right to publicise, broadcast and communicate to the public your name, character, likeness or voice for any promotion or matter incidental to the Competition with no compensation to you for such use.
5. You understand and agree that your entry may be edited or adapted at any time by the Promoter for legal, editorial or operational reasons.
6. As a condition of accepting the Prize, the winner must sign any legal documentation, including Media Release forms, as and in the form required by the Promoter and/or Prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.

General

1. Any attempt to interfere with the normal functioning of the Website or to otherwise undermine the legitimate operation of this Competition is prohibited and will render all entries submitted by that entrant invalid.
2. You warrant that:

1. your entry is your original work, and to the extent it is not, you have obtained the relevant permission;
 2. all details provided with your entry are true and accurate;
 3. you have all necessary rights to grant the Promoter the rights granted under these Terms and Conditions;
 4. use of your entry by the Promoter, in accordance with these Terms and Conditions, will not infringe the rights of any third parties; and
 5. your entry does not breach any law.
3. You agree to indemnify the Promoter against any loss or damage resulting from any breach of the warranties above and acknowledge that the Promoter may, in its absolute discretion, not award the Prize to you for breach of the warranties above.
 4. You acknowledge that the Promoter is under no obligation to use your entry, and any reproduction and/or communication of your entry to the public by the Promoter (in accordance with these Terms and Conditions) is at the complete discretion of the Promoter.
 5. The Promoter will collect your personal information for the purposes of conducting the Competition. In doing so, the Promoter may disclose your personal information to its contractors, agents, any partner or co-promoter. Prize winners' names may be published as set out in these Terms and Conditions. The Promoter may also use your personal information for any promotional, marketing and publicity purposes of the Promoter.
 6. You acknowledge that by submitting an entry you will be added to the Regional Australia Institute (RAI) mailing list for the purposes of communication about this competition and other general news about the work of the RAI. To opt out email info@regionalaustralia.org.au.
 7. If there is any event that prevents or hinders the Promoter's conduct of the Competition or the Promoter's ability to deliver the Prize to the Prize winner(s), the Promoter may, in its discretion, cancel the Competition and recommence it at another time under the same conditions.
 8. The Promoter is not responsible for any incorrect or inaccurate information, or for any failure of the equipment or programming associated with or utilised in the Competition, or for any technical error that may occur in the course of the administration of the Competition. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries.
 9. To the full extent permitted by the law, the Promoter will not be liable for any delay, death, injury, damages, expenses, or loss whatsoever (whether direct or consequential) to persons or property as a result of any person entering into the Competition or accepting or using any Prize, including without limitation non-receipt of any Prize or damage to any Prize in transit and the Prize winner's failure to comply with the terms and conditions (if any) specified by any third party.