

THE BIG MOVERS FACTSHEET

A closer look at the flow of people around regional Australia, based on 2011 & 2016 Census data



2011-2016
REGIONAL AUS NET INFLOW
+65,204

2011-2016
MOVED TO & AROUND REGIONAL AUS **1.2M**



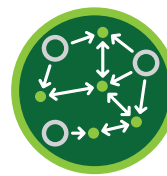
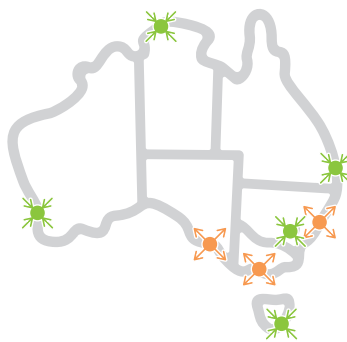
AUS POPULATION IS HIGHLY MOBILE

We move around **more often than 80%** of other OECD countries

39% of Australians change their address **every 5 years**
[the international average is **21%**]

2011-2016
FROM CAPITALS TO REGIONS NET LOSSES/GAINS

BRISBANE	+15,597
PERTH	+4,298
HOBART	+1,663
CANBERRA	+160
DARWIN	+484
ADELAIDE	-1,041
MELBOURNE	-21,609
SYDNEY	-64,756



Some regions that showed **little net population change** had a **very high population turnover** during 2011-2016.

A SURVEY FOUND
OF THOSE LIVING IN REGIONAL AUS & CONSIDERING MOVING, 80% INTENDED TO STAY IN REGIONAL AUS



AUSTRALIANS ARE VOTING WITH THEIR FEET

MILLENNIALS 20-35 YEARS OLD



WHY MILLENNIALS CHOOSE REGIONS

HOUSING AFFORDABILITY
RAPID CAREER ADVANCEMENT
LIFESTYLE CHOICES



2011-2016
CITY MILLENNIALS WERE ATTRACTED TO MINING AREAS

2011-2016
REGIONAL MILLENNIALS

178,961
MOVED TO CAPITAL CITIES

207,510
MOVED BETWEEN REGIONS

1 IN 3 ARE "RETURNERS"
WHO MOVE TO METRO BUT RETURN TO REGIONAL AUS

2011-2016
MILLENNIAL HOTSPOTS TOP 3 PLACES MILLENNIALS MOVED TO

GOLD COAST QLD	24,714
NEWCASTLE NSW	13,619
SUNSHINE COAST QLD	13,359



Regional Australia is everywhere outside 5 capital city areas and Canberra

■ NOT REGIONAL AUSTRALIA
■ REGIONAL AUSTRALIA




2011–2016

TOP 5 REGIONAL AREAS PER STATE & NT NEW RESIDENTS TO REGIONAL LGAs

LOCAL GOVERNMENT AREA (LGA)	NO. NEW RESIDENTS	INFLOW AS PROPORTION OF 2016 POPULATION
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NSW

Murray River	2,636	22.6%
Uralla	1,218	20.1%
Port Stephens	13,665	19.6%
Yass Valley	3,168	19.6%
Maitland	15,137	19.6%




NT

Unincorporated NT	2,338	33.8%
Katherine	2,320	23.9%
Alice Springs	4,211	17.0%
Barkly	891	13.4%
MacDonnell	635	10.5%




QLD

Isaac	5,447	26.0%
Noosa	11,300	21.7%
Livingstone	7,635	21.1%
Douglas	2,297	19.6%
Central Highlands	5,482	19.6%



SA


Yankalilla	1,276	24.7%
Victor Harbor	3,338	22.8%
Light	3,316	22.5%
Alexandrina	5,624	21.7%
Lower Eyre Pen.	1,151	20.9%



LOCAL GOVERNMENT AREA (LGA)	NO. NEW RESIDENTS	INFLOW AS PROPORTION OF 2016 POPULATION
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TAS

Latrobe	2,319	21.7%
West Tamar	4,476	19.7%
Kentish	1,200	19.6%
Huon Valley	2,924	18.1%
Meander Valley	3,449	17.9%




VIC

Golden Plains	5,103	23.5%
Mitchell	8,645	21.1%
Surf Coast	6,207	21.1%
Bass Coast	6,815	20.8%
Wodonga	8,013	20.4%



WA

Ashburton	5,648	43.4%
East Pilbara	3,455	32.6%
Chittering	1,641	30.0%
Karratha	6,379	29.7%
Port Hedland	4,227	29.2%



Data source: ABS Census of Population and Housing, 2011 and 2016, Place of Usual Residence, by Local Government Area and Greater Capital City Statistical Areas