Talking Point: An ageing (regional) Australia and the rise of the Super Boomer

Baby Boomers are transforming regional Australia and the ageing experience.

So forget the term ‘Baby Boomers’ – this is the rise of the ‘Super Boomer’.

Talking Point: An ageing (regional) Australia and the rise of the Super Boomer explores where the Super Boomers are and how they are contributing to regional futures.

Super Boomers and the regions are a perfect match.

Through entrepreneurship, staying in the workforce, mentoring, community leadership or volunteering, Super Boomers have the potential to drive the future of many regions.

21 regions are experiencing accelerated rates of ageing (see over). These regions will need to lead the way on how to make the most of the ageing population.

Harnessing the potential of their Super Boomers will be vital to the social and economic futures of the regions.

The Regional Australia Institute wants to see more Baby Boomers making the move to regional Australia – transforming themselves into Super Boomers.

Like to know more? Keen to share your own story? Please visit our website to join the conversation and find out more.
21 REGIONS LEADING THE TREND

Regional Australia is setting the standard for an ageing Australia.

About the Regional Australia Institute

Independent and informed by both research and ongoing dialogue with the community, the Regional Australia Institute develops policy and advocates for change to build a stronger economy and better quality of life in regional Australia – for the benefit of all Australians. The Regional Australia Institute was established with support from the Australian Government.